

Mads Kogut: Digital Strategies for committed learning – A study in raising matters of concern

Core business disciplines such as accounting and financial analysis are under pressure from artificial intelligence and machine learning. Rapid digital transformation reduces the half-life period of technical skills and calls for lifelong learning. Simultaneously, information technology challenge higher education's traditional role as provider and disseminator of knowledge. Such common diagnoses raise questions about future curricula and future teaching and learning strategies in business and management education (BME). In my project, I consider such questions and uncertainties, not as threats but as possibilities for making the tasks of face-to-face teaching evolve from transmission of knowledge and vocational training towards cultivation of lifelong learning capabilities.

Thus, instead of addressing the important question of how technology in blended learning can enhance knowledge transmission and vocational training, the project is directed at how the use of technology might *commit* learners to think, learn, collaborate and raise/understand complex contemporary problems within business and management.

The project is centered on the concept of 'commitment'. Inspired by a strand of transformative pedagogical approaches I take commitment as the basic resource present in any learning situation: human beings usually *mean* what they say, *care* about certain things and are *affected* by what they articulate as problems in their lifeworld. In this sense, commitments in the learning situation denote a multitude of potential intrinsic motivational drivers.

In transformative pedagogical approaches the use of media, such as books, drawings and theater plays play an important role in mobilizing, focalizing and staging the commitments present in the learning situation.

The project explores the following research questions:

- How can transformational pedagogies be adapted to core business and management disciplines such as accounting and finance and what would constitute lifelong learning capabilities here?
- How can digital media be used to work with BME-learners' commitments, both in the sense mobilizing individual commitments and of creating collaborative convergence of commitments around a shared matter of concern.