Christoph Viebig

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Christoph Viebig graduated from CBS' master program in Organizational Innovation and Entrepreneurship in 2018. Since then he was a teaching assistant at CBS and a visiting scholar at University of Southern California. Prior to that, he worked at startups and entrepreneurial ventures in the mobility industry. He started his PhD in March 2018 and investigates questions around people problems in startups and how to develop students' competences to prevent and solve these challenges with new pedagogical formats. Next to that, Christoph is interested in the history of entrepreneurship education and platform businesses. He is also the teacher of the annually offered bachelor elective 'Google, EBay, Amazon – Management Challenges in Network Business'.